



THE NORDIC GAMING LEADER

**BUSINESS
OPPORTUNITIES
IN FINLAND**

Join the world's best gaming clan to become a global playmaker.

A VIBRANT SECTOR INFUSED WITH FOREIGN CAPITAL AND WORLD CLASS EDUCATION

Strong government support for the gaming industry and several educational institutions offering gaming programs are also key factors Finland offers a secure and reliable business environment that attracts international investors. From 2013 to 2015, the Finnish game industry attracted over €1.3 billion in foreign investments. This figure is not included in the industry's overall turnover.

New gaming technologies and platforms increase the rate of growth. Two examples are **Everywear Games**, which is developing games for wearables (Apple Watch), and **Mindfield Games**, which is working on the next generation of virtual reality games. Finnish gamification companies include **Richen** and **GameLayer**. We have the courage and drive to lead – we would be proud to have you join us.

THE SKY IS NOT THE LIMIT – OUTPACING THE REST OF THE GLOBAL GAMING SECTOR

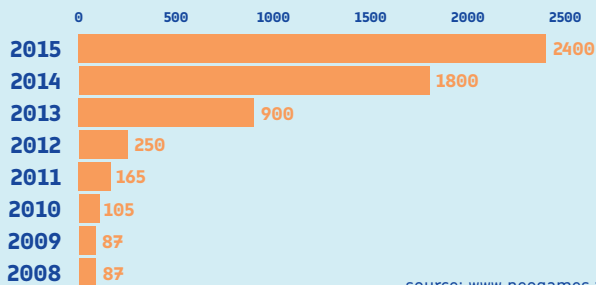
In 2015, the Finnish game industry grew again in all categories. The amount of games published, the number of employees working in the gaming industry and the total turnover all rose by an impressive 33%. Key factors behind this growth spurt include a vibrant, globally connected hub of game

developers that has arisen in the country and the technologically creative brains behind it. We could also throw in the Finnish interest in hardcore coding and sense of fun and playfulness.

Successful studios are behind these impressive figures. 290 companies launched 150 new games with a turnover of 2.4 billion Euros in 2015. This makes Finland the Nordic leader, doubling the output of its neighbor Sweden.

TURNOVER OF THE FINNISH GAME INDUSTRY CORE

MILLIONS



source: www.neogames.fi

WE PLAY

IN 2015 FINNISH GAME INDUSTRY CREATED OVER 9% OF GLOBAL MOBILE GAME INDUSTRY TURNOVER

WE CAN

FINNS HAVE RICH EXPERTISE IN MOBILES UX, OPTIMIZING GAME PERFORMANCE AND CREATING NEW BUSINESS MODELS.

WE ATTRACT

FINLAND IS A HUB OF TALENTED GAME DEVELOPERS ATTRACTING FOREIGN PLAYERS TO JOIN THE FINNISH GAMING WORLD.



INVEST IN FINLAND, FINPRO

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